# **Privacy Policy**

This privacy policy ("policy") will help you understand how Thema Group Inc. uses and protects the data you provide to us when you visit and use the <a href="https://www.themagroup.ca">www.themagroup.ca</a> website.

We reserve the right to change this policy at any given time, of which you will be promptly updated. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page.

#### What User Data We Collect

When you visit the website, we may collect the following data:

- Your IP address.
- Other information such as interests and preferences.
- Data profile regarding your online behavior on our website.

When you register as a member, we collect your name and email address.

### Why We Collect Your Data

We collect your data for several reasons:

- To better understand your needs.
- To improve our services.
- To provide you with notifications about your sales forecast requests.

#### Safeguarding and Securing the Data

Thema Group Inc. is committed to securing your data and keeping it confidential. Thema Group Inc. has done all in its power to prevent data theft, unauthorized access, and disclosure by implementing the latest technologies and software, which help us safeguard all the information we collect online.

## **Our Cookie Policy**

Once you agree to allow our website to use cookies, you also agree to use the data it collects regarding your online behavior (analyze web traffic, web pages you spend the most time on, and websites you visit).

The data we collect by using cookies is used to customize our website to your needs. After we use the data for statistical analysis, the data is completely removed from our systems.

Please note that cookies don't allow us to gain control of your computer in any way. They are strictly used to monitor which pages you find useful and which you do not so that we can provide a better experience for you.

If you want to disable cookies, you can do it by accessing the settings of your internet browser.

#### **Links to Other Websites**

Our website contains links that lead to other websites. If you click on these links, Thema Group Inc. is not held responsible for your data and privacy protection. Visiting those websites is not governed by this privacy policy agreement. Make sure to read the privacy policy documentation of the website you go to from our website.

## **Restricting the Collection of your Personal Data**

Thema Group Inc. will not lease, sell or distribute your personal information to any third parties, unless we have your permission. We might do so if the law forces us. Your personal information will be used only when we need to send you notifications with respect to your sales forecast requests.